

Washington County School District PR/Marketing SMART TEAM

Implementation/Goals:

- ✓ **Be the School of Choice**
- ✓ **Upgrade Website and Expand Social Media Platforms for greater communication**
- ✓ **Develop and Stay True to our “Brand”**
- ✓ **Highlight All the Great Things that are Happening at WACO Public Schools**
- ✓ **Foster and Grow Relationships with our Community Partners**



**WE WILL
RISE HIGHER!**

